



**5001 Louise Dr.
Suite 300
Mechanicsburg, PA 17050
Office: 717.791.3307
Cell: 814.233.3218
keithrussell@financialguide.com**

I grew up in Pennsylvania and moved to Carlisle after earning degrees in Marketing & Management from Shippensburg University.

My commitment and passion to help people stems from the passing of my mother in 2003 in a house fire, which prompted me to help others as a volunteer firefighter since the age of 13.

Now, I help others plan for their future, and am as passionate and committed to making sure my clients achieve their financial goals. I am grateful to align myself with a firm that commits themselves to doing what is right for people, and am confident that I will thrive here.

Mission Statement

At uFinancial Group, we act with integrity and compassion, and use our resources and expertise to build relationships that work towards positive growth and financial security for our clients and their loved ones. We are educators of our communities, helping people discover and achieve their personal and financial dreams.

www.ufinancialgroup.com



**Keith J. Russell
CA Insurance Lic. #: 0M23215**

PROFESSIONAL SPECIALTIES:

- Personal Financial Strategies
- Risk Management Strategies
- Retirement Planning
- Life Insurance
- Disability Income Insurance
- Long-Term Care Insurance

QUALIFICATIONS:

- BSBA in Management & Marketing, Shippensburg University
- Graduated Summa Cum Laude
- Licensed in Life & Health, Fixed Annuities
- I am licensed to sell insurance in: AK, AZ, CA, CO, CT, FL, HI, IN, KS, KY, LA, MA, MD, MN, MS, MT, NJ, NM, NY, NC, OH, OK, PA, RI, SC, TN, TX, UT, VA, & WA.
- I am licensed to sell securities in PA

PERSONAL:

- Accomplishments: Eagle Scout, Beta Gamma Sigma Member, Serving a Four-Year term on the Shippensburg Alumni Board of Directors
- Hobbies include: Volunteer Firefighting, Watch Repairing, Reading, & Performing Improv Comedy

Keith J. Russell is a registered representative of and offers securities, investment advisory, and financial planning services through MML Investors Services, LLC, [Member SIPC](#). 5001 Louise Drive, Suite 300, Mechanicsburg, PA, 17055. 717.791.3300

Check the background of this investment professional on FINRA's [BrokerCheck](#)

CRN202201-2588741