



Greetings,

Understanding that you need solid, timely, objective information about the Central Pennsylvania business climate and economy – I would like to offer myself as a local resource to you. I realize you work under immense deadline pressure to report and analyze business news that's relevant to your readers – I would be happy to help you fulfill that journalistic mission – giving you updated statistics, information, and insight to help local consumers, business owners and investors; and I will be available when you call.

I am the senior managing partner of uFinancial Group, previously known as Wienken & Associates, and for over 35 years, we've been offering financial advice, tips, and planning to people in the Central PA region. uFinancial Group currently services over \$5.6 billion in assets and works with over 52,000 individuals and businesses. With a team of over 100 financial professionals, uFinancial Group serves a significant portion of Central PA residents.

The firm is a three-time winner of the General Agents and Managers Association (GAMA International) Master Agency Award as well as multiple product leader and individual achiever awards from Massachusetts Mutual Life Insurance Company.

Our Web site, www.uFinancialGroup.com, is an at-home, anytime resource for answering a range of possible financial questions. We've got a full library of articles, tools, calculators, podcasts, videos and more for learning about specific topics, and we host regular community events to educate people from all walks of life on financial responsibility.

Members of my team speak publicly about a range of important and timely issues including:

- Retirement planning
- Investment strategies
- Insurance planning
- Education funding
- Comprehensive financial planning

I can also provide hypothetical examples and interviews to help illustrate your stories with an angle of human interest.

I would be happy to discuss how I can be an ongoing resource to you and your staff.

Sincerely,

Chris Ccores
Managing Partner, uFinancial Group
Direct: 717-791-3375
Cell: 717-798-4720
cccores@financialguide.com
www.uFinancialGroup.com

Matthew J. Dobbie is a registered principal of and offers securities, investment advisory and financial planning services through MML Investors Services, LLC, [Member SIPC](#). 5001 Louise Drive, Suite 300, Mechanicsburg, PA, 17055. 717-791-3300.



Core Values

The following core values reflect what is truly important to uFinancial Group as an organization. These are not values that change from time to time, they are the foundation of our company philosophy. These values guide our daily work and long-term goals, driving enduring relationships with clients, each other and the greater community. These core values are at the soul of our business.

Integrity - Acting strictly on behalf of our clients' best interests, offering some of the best products available, and never compromising confidentiality

Education - Sharing and teaching about financial responsibility with clients and the greater community

Compassion - Caring about and supporting our clients and communities in both prosperous and difficult times

Mission Statement

At uFinancial Group, we act with integrity and compassion and use our resources and extensive knowledge to build relationships that work toward positive growth and financial security for our clients and their loved ones. We are educators of our communities, helping people discover and achieve their personal and financial dreams.

Positioning Statement

uFinancial Group provides insight on insurance and financial products and services with a one-on-one, educational approach to help you discover and achieve your personal and financial dreams for the future.

Securities, investment advisory and financial planning services offered through qualified registered representatives of MML Investors Services, LLC, [Member SIPC](#). 5001 Louise Drive, Suite 300, Mechanicsburg, PA, 17055. 717-791-3300.