



FOR IMMEDIATE RELEASE

## ***As others reduce staff, uFinancial recruits to meet demand***

***Local firm leads industry with over 100 financial advisors***

**(Harrisburg, PA – December 10, 2009) PRESS RELEASE** – uFinancial, a provider of financial services to the Central PA community, today announced that it has grown its staff to include over 100 financial advisors to meet increased local demand.

This increase distinguishes uFinancial as one of the top five largest agency teams within the Massachusetts Mutual Life Insurance (MassMutual) network. “We’re very excited to welcome our new team members onboard and receive this distinction from MassMutual, but that’s not our sole focus,” explained Matthew Dobbie, Managing Partner of uFinancial. “We increased the size of our team so that we can better meet the financial services needs of our communities. We’re all about serving our clients because they are the “u” in uFinancial.”

“More than ever, people are more uncertain about their current financial situation, and they’re turning to us for help. Our larger team of financial advisors means we can help you, one on one, to make the right decisions for your unique situation,” said Dobbie. The firm, which has offices in State College, Chester County, and Camp Hill, PA, has been serving the Central Pennsylvania area for nearly 120 years. uFinancial advisors offer a full range of services including financial planning, retirement strategies, college savings plans, investments, insurance, financial strategies for businesses and much more.

uFinancial recently launched a new resource-filled Web site, [www.uFinancialGroup.com](http://www.uFinancialGroup.com), where visitors can find financial articles, calculators and rich financial information. In addition, they will launch a new no obligation financial workshop series in January 2010. The workshops will be held on a regular basis in each of uFinancial’s three markets: State College, Camp Hill and Chester County, PA. The company also offers private workshops for corporations, organizations, or non-profits that want to offer free financial education for their team. To book a workshop for your group please contact [mdobbie@finsvcs.com](mailto:mdobbie@finsvcs.com).

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**ABOUT uFINANCIAL**

uFinancial offers a full range of financial products and services for individuals and businesses. The Camp Hill, PA based company also has offices in State College and Chester County and, as a general agency of Massachusetts Mutual Life Insurance Company, has been serving the Central PA region since 1890. The firm is experienced in retirement planning, education funding strategies, estate planning, life, disability income and long-term care insurance, employee benefits, and succession planning. Matthew Dobbie, general agent, and the rest of the uFinancial team can be reached at 717-763-7365 or [mdobbie@finsvcs.com](mailto:mdobbie@finsvcs.com).

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Securities, investment advisory and financial planning services offered through qualified Registered Representatives of MML Investors Services, Inc., member SIPC. Supervisory Office: 100 Corporate Center Dr., # 201, Camp Hill, PA 17011, (717) 763-7365

CRN200911-43555